



# KONRAD ADENAUER SCHOOL FOR YOUNG POLITICIANS

## KASYP

### Regional Political Training Program for Young Political Leaders in Asia

March 2010 - September 2011





Konrad  
Adenauer  
Stiftung



## PRESENTATION

The Konrad Adenauer School for Young Politicians (KASYP) is an initiative of the Konrad-Adenauer-Stiftung, designed to strengthen political parties in Asia and to develop a cadre of accountable and responsible young political leaders. The training is aimed at enabling the participants to not only enhance their knowledge by learning about political theories and concepts, but also to develop more skills by engaging in concrete actions in the form of political projects, that can help in improving their own political parties. Over the course of this two-year program, participants were given the opportunity to learn about the background necessary for the development of mature democracies of local political parties, internal dynamics and its impact on the welfare of their constituencies, exercise of leadership, electoral process and how these can contribute to good governance. By enhancing the skills and competencies of political parties, the program helped creating a cadre of political leaders that will make a difference within their political parties and in their respective countries as well.

The first step in this two-year journey towards more responsive and accountable political parties started in March 2010. After successfully passing a process of application, young members of political parties and organisations from the Republic of Korea, the Philippines, Indonesia, Malaysia, Singapore, Cambodia, Thailand, Myanmar, India and Pakistan were invited to a one-week initial training to Manila, the Philippines. Other workshops were held in the second semester of 2010 and the first semester of 2011. In addition to the trainings and workshops, each participant planned and implemented a political project; for which they were coached by the KASYP team. The two-year KASYP training program ended with a seminar in Germany in September 2011.

With this brochure, we want to introduce the KASYP project, its goals and activities, as well as present the participants and their projects. Besides new information, knowledge and experience on political parties, KASYP offers a unique opportunity to know likeminded young people from other countries, to share common concerns on building a democratic future for Asia, and to foster friendships across the borders. KASYP proved to be not only a new project for political training but also a forum for Asian integration. The experiences of the first KASYP program will enrich the next activities of this regional project of the Konrad-Adenauer-Stiftung. The training for a new batch of participants is already in progress since March 2011.



**Dr. Wilhelm Hofmeister**

Director, Regional Program Political Dialogue with Asia  
Konrad-Adenauer-Stiftung, Singapore

## PROGRAM OBJECTIVES

Political parties are the intermediate link between the state and society. Ideally, they perform the important functions of selecting political candidates, forming government leadership, representing civic interests and developing the national agenda. Despite the various problems within political party systems, there is no denying the fact that they play crucial roles in sustaining and consolidating democracies. A highly organized political party, with clear ideologies and values, would be able to effectively link state and society. In order for a party to do so and for it to become instruments of government in responding to the needs of the people, it is necessary to strengthen political parties. Answering to this need, the Konrad Adenauer School for Young Politicians was envisioned.

This project has its fundamentals in the realization that parties require as much nurturing and attention as any other political institution in a democratic process. Well-run political parties anchored on sound development-platforms contribute to mature democratic ideals and principles, thus making the development of a cadre of young political leaders that will take a lead in the advancement of responsiveness and accountability of political parties in Asia the main goal of this two-year program.

The two-year program aims to achieve the following objectives:

1. Strengthen political parties' internal capacity in terms of organization, administration and day-to-day functioning through training and resource materials development.
2. Facilitate individual, party and political system change that improves party transparency, internal democratization and outreach.
3. Enhance political parties' ability to engage their constituency through the development of a membership strategy, a party platform and an election campaign strategy.
4. Increase political parties' knowledge of the electoral processes, with particular emphasis on the workings of the electoral system, the roles of the various electoral stakeholders, and the rights and obligations of the parties (including monitoring and complaints procedures).
5. Strengthen the ability of political parties to interact with the key stakeholders in the electoral process.
6. Build the participants' capabilities in implementing their political project action plan that would help to improve their respective political parties or social organizations.

## FRAMEWORK AND COMPONENTS OF KASYP TRAINING PROGRAM

It is hoped that the experiences taught through this training program for Young Political Leaders in Asia is a guideline to strengthen political responsiveness and accountability and further contribute to the improvement of the goals of political parties in Asia. Throughout the program, the participants were presented with opportunities to learn techniques, approaches and principles about political party's organization, management and development through discussions, lectures, workshops, case studies, exposure trips and other similar activities. The participants got an opportunity to demonstrate their analytical abilities by doing a political project as an output of the entire program. The political projects will ensure that the participants can indeed apply what they have learned and will also serve as the first step towards better political party systems and will ensure the strengthening of democratic practices in Asia

### OVERVIEW OF THE TRAINING SESSION

The program was implemented over a 2-year period with different training components. To offer an appropriate environment for teaching, learning, discussion and exchange of experiences, the first batch of KASYP Group 2010- 2011 has been divided into two groups. Each group had the following training sessions.

#### **Training Session 1: Initial Training - Strengthening the Accountability and Responsiveness of Political Parties in Asia**

The first step in this two year training-program was the conduct of the one-week initial training in March 2010, entitled "**Strengthening the Accountability and Responsiveness of Political Parties in Asia**". It was conducted in close cooperation with Ateneo School of Government .The 5-day course tackled several modules in different fields important to political party life: Role, Functions, Organization and Challenges of Political Parties in Modern Democracies, Political Party Systems in Asia, Leadership in



Political Parties, Effective Communication and Consensus Building, Strategic Political Party Planning and Political Project Development. Special emphasis has been put into the presentation and training of the SWOT analysis method as a useful tool for the planning of political projects. These young politicians learnt how to evaluate the Strengths, Weaknesses, Opportunities, and Threats. The application of the SWOT matrix helped them to implement their projects.

### Training Session 2: Political Communication

The second training session on ‘**Political Communication**’ was held in September 2010 in Indonesia and Singapore respectively. The objective of this training session was to improve the participants’ skills in political communication; by introducing “new media techniques and tools”. This training’s aim was to enable participants to effectively use new media opportunities to communicate successfully with their constituents. The participants also got an opportunity to meet media representatives and learn about election polls and surveys and how they influence and affect public opinion. A section of the second training was devoted to the reporting of the status of the different political projects initiated by the participants



### Training Session 3: Political Elections and Campaigning

The third training session on “**Political Elections and Campaigning**” was held during the second year of the programme. The focus of this workshop was the rudiments of political campaigns, particularly on alternative campaign strategies and funds, campaign mobilization, including a thorough discussion on the effective strategies in winning elections. The training provided the participants with tools to assess the current platforms of their parties. Practical exercises were conducted to enhance their skills in electoral campaigning. Dr. Mario Vogt MP, and Mr. Mark Hauptmann from, Germany, Ms Mary Jane Ortega and Mr. Dixon Yasay, Former Members of Parliament and Mayors from the Philippines, and Mr Sim Tzin, MP from Malaysia provided insights and practical experiences in political and electoral campaign management.



#### Training Session 4: "Democracy and Rule of Law - challenges for young politicians from South and South-East Asia"



The fourth training session is a study tour to Germany where the participants will learn about the organisation and activities of political parties in a western European parliamentary democracy where political parties play a distinctive role. The organization of a political party will be studied at different levels of the government systems: local party activities and their relation with communal politics, the party organization in the federal states (Bundesländer) and at the national level. Additionally, the fundamentals of Social Market Economy will be introduced and discussed as a guideline for modern concepts of political party programmes.

#### TRAINING TOOLS

In support of the regional training project, Konrad-Adenauer-Stiftung Singapore prepared and published two important tools, which offer additional information and insights into different aspects of political parties.

Kasyp created a special website in the internet with comprehensive information on political parties:

[www.kasyp.net](http://www.kasyp.net). This website also offers to the participants a tool to access additional training material, learn about the projects of their colleagues from other countries and exchange experiences on political activities and political party building.



Additionally, a book has been published called: **Political Parties: Functions and Organisation in Democratic Societies**. Here, political parties are presented as central institutions of a modern democracy. The characteristics and functions of parties, the basic elements of their organisation, their political and social context, as well as the problems of party democracy and the specific challenges faced by parties are the main topics. This is to convey fundamental information on the different facets of political parties. At the same time, it is meant to raise interest, and the willingness to engage with a political party.



**THE PARTICIPANTS OF THE FIRST  
KASYP-REGIONAL TRAINING PROGRAMME IN ASIA  
AND THEIR POLITICAL PROJECTS  
BATCH 2010-2011**





**Dariny Dam , CAMBODIA**

Mrs. Dariny Dam has been working in the Ministry of Rural Development, as an under secretary of state in charge of administration and staff.

As an under secretary of state, she has also been an assistance of H.E Minister of the Ministry of rural Development helping in Administration, Policy maker, IT and Public communication.

Mrs. Dam has been a member of the Cambodian People's Party since 2001. She is also a member of the Cambodian People's Party central youth working group. Her post as a vice-director of Phnom Penh Youth Association helps her to promote youth participation in Politics, Economic and Social Affair.

**II. Political Project: Recruitment of Youth Participation in Political Party (Seven Sectors in Cities) Cambodian People Party**

This project was developed to recruit youth for the Cambodian People's Party. This was conducted in the form of a training program for youth in various sectors of the seven cities. There were 6 trainings session from January until December. The youth were introduced to the CPP ideology, and its political background. The participants got the opportunity to communicate with other members from other cities.

The outcome of this training was the recruitment of 294 youth in the party by representatives in the seven states.



**Soksan Hing, CAMBODIA**

Human Rights Party (HRP) was founded on January 17, 2007. Mr. Hing has been the secretary general of HRP's Youth Movement since late 2007, after joining the party. Currently, he's also being tasked with other responsibilities including a cabinet chief personal assistant to party president and MP, secretary of party's Steering Committee and head of the party's Public Relations Department.

Mr. Hing has participated and cooperated in a number of youth leadership programs. He has also played a vital role in recruiting and training youth for the Human Rights Party about the ideals of Democracy.

**II. Political Project: Campaign Management for 2012 Commune Councils Election**

After joining Young Politicians in Asia training, Mr. Hing has designed a Political Project called "Campaign Management for 2012 Commune Councils Election".

The project will be implemented in each constituency of Phnom Penh and another 23 provinces of Cambodia in June 2012 upcoming election through some activities such as door-to-door campaign, street-campaign, and massive rally at public space.

Phnom Penh and all the other provinces have to follow the project's direction This is considered to be the best way to get fruitful outcome of many seats for local party activists and leaders to be commune chiefs or councillors at local public and sub-national level office. Elected candidates, according to Cambodian election law, as commune chiefs and councillors will be continuously eligible to vote for councillors of their own district and province and senators. Therefore, HRP can have even more officials in public office.



**LONG KimKhorn, CAMBODIA**

Mr. Long KimKhorn has been working for Human Rights Party since 2008. He holds various positions such as youth wing leader, department chief of training and information, politburo member, assistant to Member of Parliament and political trainer. His responsibilities includes organizing and managing 15 provincial training centres, producing video, bulletin, and daily radio program, youth structure in 24 cities/ provinces and training young leaders of Party about politics.

**II. Political Project: MP3 Extension Media**

Mr. Long Kim Khorn felt that there was a need for Freedom on Speech and Expression in Cambodia and therefore selected the project “MP3 Extension Media”. The objective of this project was to extend radio broadcasting in Cambodia. It was also meant to be a platform by which Human Right’s party manifesto and policies will be shared with the public. By sharing the values and policies of the Human Rights Party, the goal was to recruit more members so that the party can fare better in the upcoming election in 2012 and 2013. The party’s management team (secretary general assistances) collected grass roots information identifications and local knowledge about reachable and unreachable radio villages in each communes.

The HRP MP3 Media Extension Project was implemented since June 2009. It completed stage 1st (June 2009-Dec 2009) and 2nd (Jan 2010-June 2010) and the 3rd stage (July 2010-Dec 2010). 400 MP3 was provided to 400 unreachable radio communes by June 2010. In about 1000 villages, radio broadcasting was introduced and the broadcasting took place 3 times a week to gather people for meetings. This has lead to considerable increase in the number of voters. According to the IRI survey, supporters of Human Rights party has increased from 6.5% in 2008 to around 14% in 2010,



**Pen Sangha, CAMBODIA**

Mr. Pen Sangha is the spokesperson of Norodom Ranariddh Party. He joined politics in 1999 as a member of FUNCINPEC Party. He was head of Training Department of Funcinpec Youth Movement from 2003 to 2006. Because of a sudden taking off, Funcinpec's President, Prince Norodom Ranariddh founded a new party, Norodom Ranariddh Party in 2006.

Mr. Sangha is a steering committee member of this party and is the chairman of executive committee of the Youth of the Party. He was appointed as the party's spokesman in February 2009. He also works at National Television of Cambodia as a deputy chief for International News Office.

**II. Political Project: Capacity Building for Key Officials of the Norodom Ranariddh Party**

The project is to improve the capacity of the party leaders at all levels, to engage young people, and to strengthen the communication structure from national to grassroots level. Training workshop will be conducted for national/provincial leaders, youths and then training of trainers will take place. Mr. Sangha is also planning to send this project proposal to UNDP's Strengthening Democracy and Electoral Project for support. Unfortunately, they were not able to implement it so far., His party was able to get material support from UNDP in Cambodia for this project. Mr. Sangha has decided to put his full effort along with this party to get the support from UNDP to implement this plan.



**Souyong Sim, CAMBODIA**

Mr. Souyong Sim is from FUNCINPEC party. Currently, he holds the position of the Chief of Provincial Executive Committee and he is also a member of the Party's Legislation Committee. He has served as Attorney at law for the party in 2002 and as Vice President of the General Secretary's Cabinet in 2010.

FUNCINPEC party won the majority number of seats (58/120) in the first democratic election in 1993 but had not fully taking power. The party avails itself as a partner in the Royal Government of Cambodia through which Mr. Sim served as the Provincial Deputy Governor in the third 5-year term of office (2003-2008).

**Political Project: Establish Structures of Decision Making and Decision Implementation**

With knowledge gained from Training Program for Young Political Leaders in Asia, Mr. Souyong Sim has designed a project "Establish Structures Of Decision Making and Decision Implementation" of FUNCINPEC Party, aiming to improve the leadership management and effective implementation. The plan is to review the existing structures and policies and to facilitate internal discussions among the party's leaders and key implementers on the roles and responsibilities.

The project's outcomes are:

- A working group was created and tasked to develop project documents as tools for gathering information.
- The comparative study and recommendations, with regard to strengths and weakness, are available for discussion and decisions among the high leadership.
- More clear structures of decision-making and implementation at key levels resulting from the project. The new reviewed organizational chart, structures, political programs and the statute of FUNCIPCE Party was adopted by the sixth Party's Congress on April 2, 2011 with some inputs from the Project.



**Chea SE, CAMBODIA**

Mr. Chea SE, has been a member of the Funcinpec party since 1992. He is the Under secretary of state for State secretariat for Civil services in the fourth mandate. He served as the Youth Chairman of the Funcinpec party in 2009. He has participated in the General Elections in Cambodia in 2008 as a candidate for his party in the Kandal Province. In 2004, Mr. Chea SE was under secretary of state for Ministry of Education, Youth and Sport of Royal Government of Cambodia in the third mandate.

## **II. Political Project: Youth Potential in Political Party for 2012 Commune Councils Election**

Mr. Chea SE has designed a Political Project for training Funcinpec youth in 15 municipal and provinces as “Youth potential in Political Party for 2012 Commune Councils Election”.

The project will be implemented in each constituency of Phnom Penh and another 14 important provinces of Cambodia. It will be one of the various campaigning activities to promote the Funcinpec party in the upcoming election of January 2012. .

Both Phnom Penh and 14 important provinces have to follow the project's direction, which is the best way to get fruitful outcome of many seats for local party activists, and leaders who will become commune chiefs or councillors and sub-national level office. According to Cambodian election law, elected candidates as commune chiefs and councillors will be continuously eligible to vote for councillors of their own districts and provinces and senators.



**Nheng Ngim, CAMBODIA**

Mr. Nheng Ngim participated with "SAMRAINSY PARTY" in the local election of 2002. As an activist of Samrainsy Party he had worked hard with grass root people in Battambang province. In 2005, he was promoted to be a district chief in that province and then in 2008 before national election he was appointed as the chief of Rattanakiry province. He was elected to be a member of steering committee in the same year. In 2009, follow by youth congress Mr. Nheng was selected to be a member of youth executive committee and he was later promoted to be the chief of this committee in 2010.

**Political Project: Mobilization of Cambodian Youth**

Mr. Nheng has designed a project call "Mobilization of Cambodian Youth" This project was implemented in May 2011 and it will end in 2013.

There are two rounds for this project, the first round is to recruit youth leaders at national level to district level and second round will recruit youth at commune to grass root level.

The first round was realised in December 2010, which was followed by a meeting in January 2011 that took place to evaluate and check for what are the achievement, and issues needed to be addressed while planning for potential strategy of the second round. It will take long time and need more financial support.

They are now doing a fund raising campaign and have supporters from overseas. The second round will be implemented in October 2011.



**Yos Phanita, CAMBODIA**

In 2005, Mr. Yos Phanita was appointed to be the advisor to the President of the Senate of the Kingdom of Cambodia and later as the member of Cambodian People 's Party Central Youth Working Group (CYWG). This was the beginning of gradual exposure to general politics of the country. Mr. Phanita's objective is to learn, share and understand the needs and the concern of the young generation who make up the major part of the population in Cambodia.

**Project Title: Strengthening the leading role of the Cambodian People's Party (CPP) by expanding the participation of young leaders and members**

The objective of this project is to give the CPP leading positions in Cambodian politics in every elections of the next decade. The implementation was executed through three main axis: consolidation, expansion and image branding. As the result at sub-national level namely commune, district and provincial level, CPP young member movement have been activated and new young members have been recruited and were given party responsibility. Central level occurs at CPP highest headquarter and the central supporting structures with new young members being placed into the position vacated from the senior members' retirement.



**Mr. Kunal Sharma, INDIA**

Mr. Kunal Sharma started his political career as a grass root Congress worker in 2002 and actively participated in the party programs under the guidance of senior party leaders.

In 2003, Mr. Sharma was appointed as the General Secretary, South Delhi District youth Congress.

In 2006, he was appointed as the secretary of Delhi Pradesh Youth Congress.

In 2007, he served as a member of the Governing Body of Acharya Narendra Dev College (Delhi University). In July 2008, Mr Sharma was selected as the SPOKESPERSON of Delhi Pradesh Youth Congress. Since 2009, he has been serving as a Treasurer of the Governing Body of Sri Aurobindo College (Delhi University).

### **Political Project: Media and Technology in Politics**

This project was implemented in Blocks of South Delhi district youth congress. It was started by educating the office bearers of Govindpuri Block about latest technology which is an inevitable part of contemporary politics. Workshops and seminars were organized to train the grass root level of Youth Congress. They were informed and trained about media and technology. It was inevitably concluded that the media has found its niche in today's politics. One thing is for sure, if you want to succeed in politics, it will not hurt to have the media in your corner





### **Swadesh Singh, INDIA**

Mr. Swadesh has been working with the Bhartiya Janta Party (BJP), India's principal opposition party in Parliament, since the last three years. In the past one year he has discharged duties as the National Executive Member of BJP's Communication Cell. In General Elections-2009 he was a key member in the political communication office of the party's prime ministerial candidate, Mr Lal Krishna Advani.

In his student life, Mr. Swadesh worked with the Akhil Bhartiya Vidhyarthi Parishad (ABVP), which is the student wing of the BJP, in Jawaharlal Nehru University-New Delhi, one of the premier universities of India. He held several positions of responsibility in the ABVP and contested students' union elections. After completing his education, he worked with NDTV news channel and BBC Hindi News Service.

### **Political Project : Rebranding Bharatiya Janata Party through Cadre Training Program**

Mr. Swadesh along with co-party member Mrs. Rekha Gupta has implemented a project called: "Rebranding Bharatiya Janata Party through Cadre Training Program". It deals with re-energizing party's cadre through training programmes at various levels. The BJP was a cadre-based party which gradually transformed into a mass-based party in late 1990s and early years of the last decade. In this transition, cadres felt neglected and did not participate actively in General Elections of 2004 and 2009. The result was that the party lost both the elections. In this project, they have tried to reproduce a model training programme and executed it at the local level with more than 100 cadres. They also tried to analyze if the training programme will be a successful strategy to mobilize the cadre.





**Rekha Gupta, INDIA**

Mrs. Rekha Gupta has been closely associated with the BJP's activities since last 10 years. Since the past four years, she has been the elected representative (Councillor) of Municipal Corporation of Delhi. She is the standing committee member of the Municipal Council. Mrs. Rekha Gupta also holds the responsibility of District President of the Bhartiya Janata Party.

Earlier, Mrs. Rekha worked as the national secretary of the youth wing of Bharatiya Janata Party for three years. She was also General Secretary (Delhi) of BJP's women's wing. She was working with Akhil Bharatiya Vidyarthi Parishad (ABVP) during her student's life. She has also contested the students' union elections of Delhi University Students' Union and served as the union's President.

**Political Project : Rebranding Bharatiya Janata Party through Cadre Training Program**



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**Rahul Verma, INDIA**

Mr. Rahul's tryst with politics so far has been more like an academic trying to understand nuances of political research and of a civil society activist raising voice against injustices in the society than as an active participant in party politics. His first exposure to political organization building was in the formation of NIRVANA((a student organization)) at Delhi University to channelize opinions of students on various political issues. During his masters' degree course at Tata Institute of Social Sciences (TISS), Mumbai, he was elected as Convener of the Constitution Review Committee set up to review TISS Student's Union Constitution and contested as a Vice-presidential candidate for TISS Student's Union election but lost by a narrow margin. He has recently started with his doctoral degree in political science at UC Berkeley and hopes to contribute in the socio-political processes of future India.

**Political Project: Puzzles of party politics in India: Weaving the story of rise and fall of Janta Dal**

The coalition-based structure of party politics and the other is the rise of many smaller and regional parties have attracted enormous attention of students of Indian political process. However we still do not have a framework to understand two crucial questions and this project aims to contextualize the rise and fall of Janta Dal to throw light on these questions.

1. Why are regional political parties successful in some places but not in others? Why these regional parties enjoyed, since the mid-1990s, more popular support than ever before?
2. Why do some politicians succeed in retaining their influence/constituency in a particular region and others fail? Why do breakaway factions from one political party survive and not from others?

The outcome of this project highlights the autonomy of politics and reiterates the importance of political entrepreneurs in shaping the outcomes.



**Rahmat Sorialam Harahap, INDONESIA**

Mr. Rahmat Sorialam joined the Gerindra party in its inception in February 2008. He was one of the founders and Chairman of the assigned Gerindra Province of North Sumatra, where he led a total of 33 head / District Leadership District in North Sumatra. In September 2008, election of the local Parliament, he prepared candidates from every District and Province. Rahmat also fought the election of Parliament for the National level in April 2009 but he lost due to shortage of 5000 votes. In February 2010, Mr. Rahmat was called to occupy the position of Head of Development of national identity in the Central Executive Gerindra in Jakarta.

## **II. Political Project : Leadership Training Seminar: Catalyst in the Recruitment Process of GERINDRA Party in Kota Medan (Urban), North Sumatra Province**

After joining Young Politicians in Asia training, Mr. Rahmat Sorialam along with his co-participant Mr. Kusfiardi has designed a political project called "Leadership Training Seminar: Catalyst in the Recruitment Process of GERINDRA Party in Kota Medan (Urban), North Sumatra Province".

The project is to conduct a study that focuses on recruiting members of the party. Lessons learnt from this project show different perspective and response. This project was mainly implemented in the rural areas. Insurance services were offered to the people in the recruitment process of the party on certain compromises and provisions. However it was realized that indoctrination is less important compared to the incentives to be received by the members.

The project also has a plan to target the urban areas. A part of the recruitment process will be to offer leadership training and seminars for the working and young professionals to attract them to join the party.



**Neneng Hasanah Yasin, INDONESIA**

Ms. Neneng Yasin is a member of the house of representative in the West Java province. She is also the Vice President of the Golkar party in the west java province. She has served as a chief of the KOSGORO 1957 in Bekasi region since 2004. She headed the Youth National Committee Indonesia of the Golkar party in the Beksai region from 2004- 2007.

**Political Project: Inspirational Leadership Program for Women**

The political project Ms. Yasin implemented was a training program called “Inspirational Leadership for Women”. The aim of this course was the development of political awareness among women while fostering positive and democratic participation.

Women Parliamentarian’s from the Golkar party were given an important task as a Members of Parliament to review the problems of women. The next step was to organise a leadership program where women from various sectors were invited. The objective of the seminar was the recruitment of professional women who can be the next front liner of women leaders in Golkar party. In this stage, leadership training was imparted to all and few chosen participants got an opportunity for an internship under any women MP’s of Golkar and some participants were enrolled into the social organization for women for three months. For those participants who were not suitable for the front line, some basic skills in writing journalism or speechwriter will be offered as the second stage of the training.

The objective of this program is to bring in new talents into Golkar Party. It is not necessary that every participant takes part as candidates in the election, but it is more than enough if they can contribute back as a professional not only in their profession but as a good political leader.



### **Hermawan Eriadi, INDONESIA**

Mr. Hermawan started his “political career” when he was a student. He was the President of Student Organization in High School, and then was selected to be the Chairman of Faculty Student Senate Organisation and Chairman of the biggest Islamic Organisation when he studied in university.

In Indonesian reformation era, he was a President of biggest Indonesian student organisation, Indonesian Union of Muslim Student (KAMMI). After that, he joined the political party, Justice and Prosperous Party (PKS), an Islamic and intellectual base party. He was appointed as secretary of Student Division, Central Board (2005-06), Secretary of Prosperity Board (2006-08), and Chairman of University Student Division (2008-10). He was a candidate for Member of Parliament in 2009 general election. Now, he is a Secretary Chairman of Leadership Development, Central Board of PKS. He is also a political advisor for Member of Parliament Republic of Indonesia, pollster and political researcher as well.

### **Political Project: Upgrading for Potential Board Member of Student Department of Justice And Prosperous Party (PKS).**

After joining Young Politicians Training Program in Asia, Mr. Hermawan has designed a political project called “Upgrading for Potential Board Member of Student Department of Justice And Prosperous Party (PKS)”.



This project was successfully implemented in South Sumatera (April 3-4<sup>th</sup>, 2010) and Central Java Provinces (June, 5-6<sup>th</sup>), Indonesia. Its aim were; to develop potential board staff capacity, skills and knowledge to run a party in a better way, to prepare the elected members of the board to work as a team and to discuss and search for insights to improve party performance. It involved 130 delegates from 2 provinces and 43

regions. The outputs of training are presentation modules and some workshop recommendation. Every type of recommendation consists of: Problem Statement, Causal Factor, Alternatives of Solution and Action Plan. The training was fully supported by Party structure both central and provinces, even region board. After the party regeneration/succession, most of the participants became in charge of the party student department.



**Kusfiardi, INDONESIA**

Mr. Kusfiardi started his political career in 2009 by joining Gerindra Party, a new political party in Indonesia, as one of chairperson at central board. He ran for national parliament member election in 2009 and was a member of political campaign team of the Presidential and Vice Presidential Candidate for the 2009 election.

**Political Project: Leadership Training Seminar: Catalyst in the Recruitment Process of GERINDRA Party in Kota Medan (Urban), North Sumatra Province**

After joining Young Politicians in Asia training, Mr. Kusfiardi along with Mr. Rahmat Sorialam has designed a joint political project called "Leadership Training Seminar: Catalyst in the Recruitment Process of GERINDRA Party in Kota Medan (Urban), North Sumatra Province"

The project is to conduct a study that will focus on recruiting members of the party. Lessons learnt from this project show different perspective and response

People from rural area are more practical in their consideration to join a political party. They take opportunity to gain from political party recruitment mechanism. Insurance services are partly effective in the recruitment process of the party on certain compromises and provisions. Indoctrination is less important compared to the incentives to be received by the members.

The project also has a plan to target the urban areas. A part of the recruitment process will be to offer leadership training and seminars for the working and young professionals to attract them to join the party.



**Ms. Ji Hye Kang, REPUBLIC OF KOREA**

Ms. Kang has been working for four years in Grand National party. She had first worked in the policy research bureau of the party. Her responsibilities included checking public sentiment about outstanding problem and writing reports after judging the situation. Currently she is working in Planning and Coordination bureau. Her main task is to screen nominations and recommend candidates for the elections.

**Political Project: Sharing the GNP values with Young Generation**

Ms. Kang is doing a Political Project with Mr. Sean Il Kwon. The project title is "Sharing the GNP values with Young Generation". Most of the party's supporters are from the elderly group. The youth of Korea generally dislikes politics, or prefer other parties than the GNP. Therefore, through this project, they are trying to find the reason why young people in Korea do not support the GNP. Through this project, they would also like to find new ways to attract young people to support the party.



**Mr Shin Il Kwon, REPUBLIC OF KOREA**

Mr. Shin Il Kwon is currently working as Assistant Secretary, in the Office of the President in the Republic of Korea. Prior to this appointment, he held the position of a specialist in the Committee of broadcasting and press, National assembly. From 2006- 2008, he worked as a secretary of the Vice President in the National Assembly. He started his political career in 2000 as a chief of the Public Relation Bureau of the Grand National Party.

**Political Project: Sharing the GNP values with Young Generation**

Mr. Shin Il Kwon is doing a Political Project with Ms. Ji Hye Kang. titled "Sharing the GNP values with Young Generation". Most of the party's supporters are from the elderly group. The youth of Korea generally dislikes politics, or prefer other parties than the GNP. Therefore, through this project, they are trying to find the reason why young people in Korea do not support the GNP. Through this project, they would also like to find new ways to attract young people to support the party.



**Soo Kyung Chun, REPUBLIC OF KOREA**

In order to gain practical experience in politics and legislation, Ms. Chun started her political career as an intern at one of the Korean legislator's office from 2004. Ms. Chun has worked at the Grand National Party, the Korea's ruling party, for five years. Most of the years, she has worked at the Policy Bureau of GNP with the chairperson of the GNP Policy Committee and other 20 GNP legislators of the National Assembly's 15 committees.

**Political Project: A Study on Improvement Plans for the Top-down Party Nomination Process of National Assembly Candidates in Korea**

Korea has progressed from authoritarianism to liberal democracy since the 1987 democratic movement. In reality, however, Korea is on the verge of completing its systemic transformation from authoritarianism to democracy and now faces the challenge of developing a truly mature democracy. In order to achieve a true mature democracy, the most important and urgent subject in the Korean political system is to reinforce the function of a national legislative body, which is required to play an active role in making government policies and representing the people. No matter what the party's ideology is or whether the party is governing or opposition, most members of the Assembly consider it a virtue to support the decisions made by their party leaders, since party leadership in the Assembly has traditionally been so strong that members have little autonomy. Although these days more members, especially junior members, try to stand on their feet and even question the party leaders' positions in their party from time to time, they rarely challenge and prevail over the leaders. This is because the first and foremost goal of Assembly members is to enhance the chance of re-election. There have been many arguments and attempts to improve the top-down party nomination process of National Assembly candidates, which is highly related to some characteristics of legislative process in the Korea Assembly: deep involvement from the executive branch, strong party leadership, and the re-election-oriented behaviour of Assembly members. The purpose of this project is to analysis the nomination process of National Assembly candidates in Korea and to seek alternatives to the present top-down nomination process.



**Mr. Victor SEOW Koo Tatt, MALAYSIA**

Mr. Victor SEOW Koo Tatt majored in Political Science at La Trobe University, Australia in 2006. After a 3-year stint in the corporate sector, he joined the staff of YB Sim Tze Tzin, Assemblyman for the constituency of Pantai Jerejak in the State of Penang, as the latter's Political Secretary. Since late 2009, Mr. Victor has also taken a more active role in the Angkatan Muda KeADILan (AMK), which is the Youth Wing of the PKR. In the party elections, which took place in September 2010, he won the position of Deputy Youth Chief for the Division of Bayan Baru as well as Committee Member for the same division. He also currently serves as Deputy Secretary for the AMK at state level.

**II. Political Project: Strengthening the Communication Skills Among PKR Youth Leaders**

In collaboration with fellow PKR member Mr. Saifuddin Bin Shafi Muhammad, a Political Project titled "Strengthening the Communication Skills among PKR Youth Leaders" was planned and carried out. The primary objective of the project was to enhance the communication skills of the party's youth leaders who were below 35 years of age. Skills which include spreading the campaign message especially the Party's Manifesto in the Orange Booklet, oratory skills and the latest campaign methods using Facebook and Twitter were given emphasis in preparation for Malaysia's forthcoming 13th General Election. The Communications Bureau of the Party provided invaluable assistance by inviting trainers and guest speakers who are well known in their respective skills and capabilities for this project. Among the notable invitees, one that ought to be mentioned here is YB Saifuddin Nasution who trained the participants in oratory skills. He is none other than the well-liked Secretary-General of PKR and MP for Machang constituency.



**Muhammad Hilman Bin Idham, MALAYSIA**

Mr. Hilman Idham is a Political Science graduate from National University of Malaysia. He was a former student leader at universities and national levels. He is the founder of the Independent Student Activists Group (KAMI) and 50-B Club, a collection of young activists. He is also a member of Supreme Council of the Malaysian Student Solidarity. Apart from being involved in student organizations, Mr. Hilman Idham is also actively involved in NGO activities. He is a trainer for the School of Politics organized by the Institute for Policy Research (IKD) and Konrad-Adenauer-Stiftung (KAS). He also participated in Southeast Asian Muslims for Freedom and Enlightenment Graduated organized by the Middle Eastern Centre (MegC) and Konrad-Adenauer-Stiftung (KAS). He is an active member of the People's Justice Party youth wing. Besides that, he is also a special officer to the Deputy President of Parti Keadilan Rakyat.

**Political Project: Strengthening the Youth Wing of the People's Justice Party**

The project entitled "Strengthening the Youth Wing of the People's Justice Party" is a project designed to provide new leadership for the youth wing of the People's Justice Party. This project is the result of the current problems facing the party leadership after the victory in the last general election, in 2008. The main idea of the establishment is to form a close network between the youth wing and student groups. As such, the main objective of this project is to form a group of students who are directly related to the youth wing of the People's Justice Party. Through this project, the strategy of organising a group is based on five steps that have been identified to ensure a good result and quality. The five steps were - Identifying process, core recruitment group, strengthening the core group, organized group structure and leadership and also group programme and activities. Duration of the project implementation is within one year.





**Saifuddin Shafi Muhammad, MALAYSIA**

Mr. Saifuddin first call for politics was when he was appointed as strategist to Minister of Women Affairs who intended to defend her seat in Lembah Pantai Parliament. At the same time, he co founded the Anwar Ibrahim Club, a social network for which he was selected as the third Secretary General.

Mr. Saifuddin was offered a position in the Policy Research Institute, one of KAS Malaysia partner to develop and run the School for Politicians program. He was later promoted to the Secretary of Youth Wing and Secretary of Information Bureau in his constituency. At the national level, Mr. Saifuddin was elected to be the Secretary of Workers Bureau and Vice Chairman of Training Bureau for Youth Wing. He is also a member of Jingga13, the cyber-troopers (blogging, facebook and twitter campaign) for oppositions that now has over 80 active members who serve oppositions for free. In June 2011, Mr. Saifuddin was officially appointed as Election Director for Kuala Langat Parliamentary Seats.

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**Tun Myint Kyaw, MYANMAR**

Mr. Kyaw first involvement in public affair was in the so-called 8888 Democratic Movement as a young 14 years old student. He joined the National League For Democracy youth wing in his hometown Thanbyuzayat in 1989 and helped the party in its campaign for 1990 election. He was given the responsibility of

going around the constituency to campaign for the NLD candidates. In the later years he joined several socio-cultural organizations when political parties and their activities were strictly restricted. He was invited to join Mon National Democratic Front, an ethnic party that also contested in the 1990 election and won 5 seats. Mr. Kyaw has been a youth wing steering member from 2004 until now. He was also one of the founders of the newly formed All Mon Region Democratic Party, which won 16 seats in the last 2011 election.

#### **Political Project: Strengthening Political Parties In Myanmar**

Myanmar's political situation is all about splitting up between or among political parties or players. This results in political instability which leads to economic and social insecurity. This separation between or among players or parties is due to the weakness or deficiency of political tolerability. Therefore, Mr. Kyaw along with fellow participant Ms. Hlaing decided, to conduct this training, to take the role of enhancing the capacities and capability of the political parties, which were formed just after the political Party Registration Law was passed three months ago. The main goal of the Political Party Strengthening Training was to promote political professionalism among key players where tolerance is embedded and practiced in every single action and to provide relevant knowledge on setting up and strengthening their party. Trainings were conducted as planned. After the implementation, it was realized that in order to achieve our goals more training in longer duration is needed in order to help the participants to grasp the underlying concepts, idea and theories. In order for Myanmar to prosper, political stability is very important and they will continue to contribute to that process.



**Ms. Hlaing Nandar, MYANMAR**

Ms. Nandar Hlaing is working as a Program Manager for Myanmar Egress. The Myanmar Egress is a non profit Organization founded by Myanmar scholars and social workers who have been actively involved in various civil society activities in Myanmar in the last fifteen years. Ms. Hlaing has individually organized numerous short training courses and workshops for young people in the last five years. Prior to 2010 national election, Ms. Hlaing participated in the Voter Education program, which provided training in practical skills needed for political success in democratic system and played a role in recruiting and training for public and parties.

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**Rafeh Ali Malik, PAKISTAN**

Mr. Malik is currently freelancing as a political and security specialist. He is also involved in implementing UN MDG's in one of the rural villages' in Pakistan. BBC world has covered it as a documentary for its 'Life on the Edge Series'. Belonging to a family, which had been politically active since creation of Pakistan, Mr. Malik since his early years got inspiration of devoting his life to help and contribute to the people of his area, for which he has picked politics as a tool of delivery. He plans to contest the next elections scheduled for 2013 from his family's constituency, which has been to their keeping for a very long time.

**Political Project: National Development plan for Pakistan: Perspective of the Leadership of Pakistan Muslim League**

Pakistan an underdeveloped country, has suffered from decades of internal political disputes and low levels of foreign investment. The National Development Plan sets out the roadmap to Pakistan's future. A major effort by PML (N) will be to set out a plan that will set out priorities for Pakistan's economic and social development policies. Specific policies have been formulated based on a careful technical analysis of the problems and prospects in all sectors of economy by conducting consultations with political leaders, non-governmental organizations and government officials across the sectors. That transformation will be driven largely by the continuing development in the industrial sector and control over the population. This project will not only be an attempt to step forward to prepare a comprehensive national development plan but also raising awareness at national political level among political parties of Pakistan as well. The aim is to bring change at the parties perspective specifically PML (N) by utilizing all the possible options carrying the stakeholders along with the project plan.



**Sabeen Rizvi, PAKISTAN**

Mrs. Rizvi is a member of the National Assembly of Pakistan and occupying a women reserved seat in the assembly under the flag of Pakistan Muslim League (N). She started her political career in 1997 as a grassroots worker. She was soon appointed as a polling agent of the party. Mrs. Rizvi became a member of National Assembly of Pakistan (MNA) in 2008.

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**Edsel James C. Sandico, PHILIPPINES**

Mr. Sandico is the youngest participant in the group. He is the Associate Vice-President for Luzon of Green Team 2010 which is a nationwide umbrella organization for the volunteers of Sec. Gilbert Teodoro in his bid for the presidential race. He serves as the Vice-President for Interparliament and Diplomatic Affairs and the Director for Community Development and Programs for YOUTH Philippines. He is a member of PDP-Laban or People's Democratic Party – Strength of the Country and serves as a political coordinator for the Youth Network in Mindanao.

**Political Project: YOUTHopia Campus Crusade: Empowering Youth Sector through Socio-civic and Political Organizations Participation**

With the recently concluded elections in Philippines, citizens, particularly most of the youth, showed great interest engaging in political parties, supporting the ideals and platforms for development that candidates presented in public, while others decided joining non-partisan organizations to aid government agencies to analyse how the electoral cycle should be conducted and improved, and pursue reforms for democratic institutions. In order to realize this goal, Mr. Sandico and his organization the Youth Philippines in cooperation with various political organizations implemented the project "YOUTHopia Campus Crusade: Empowering Youth Sector through Socio-civic and Political Organizations Participation". Through this



programme, guidance will be given to students on the viability of their involvement in both political and non-political organizations, the collaboration of both stakeholders in national development and the benefits they can reap. The project was implemented in two summits: Metro Manila and Laguna. The two summits were attended by approximately 700 students and youth leaders. The speakers came from different political organization and parties. They presented the ideology of the party, projects and programs, and its vision towards the Philippines' politics.



**Lesley Jeanne Y. Cordero, PHILIPPINES**

Atty. Lesley Jeanne Y. Cordero, is currently an Assistant Secretary for Legislative Affairs of the Presidential Communications Operations Office. She has served as a Commissioner of the National Youth Commission. She has worked as a legal specialist of USAID Energy and Clean Air Project in the Philippines and helped local governments in crafting policies to promote clean air and clean energy. In 2007, she was the youngest election lawyer who headed the legal team of Senate Majority Leader Miguel Zubiri and served as spokesperson for the Senator's environmental agenda.

**Political Project: Project Hope Warrior Caravan (Regional Youth Leaders' Forum and Youth Dialogue)**

In the advent of indifference among young people, there is a need to restore hope among the Filipino youth in government. Thus, the "Project Hope Warrior Caravan," a Regional Youth Leaders' Forum and Youth Dialogue whose goal is to encourage young people to be involved in the affairs of society, contribute in nation building, and establish a network of hope warriors all over the Philippines who embrace the basic principles of centrist democracy. The project



proponent implemented a regional youth leaders' forum and youth dialogue in Visayas and Mindanao. There were 150-200 youth leaders representing in-school youth, community youth, young professionals, and youth with special needs. The issues raised were youth unemployment, increase in HIV positive youths, education, participation and involvement in government programs, skills training, environmental issues – climate change and disaster preparedness, human trafficking and sexual exploitation. After the forum, participants were inspired to join organizations in the area.

They were interested to create and join the hope warrior movement, and inquired about the Centrist Democratic Movement. Some expressed interest to join mainstream political parties in the Philippines.



**Aaron Benedict De Leon, PHILIPPINES**

Mr. Aaron Benedict De Leon is a bonafide debater and Public Speaker during his collegiate days and his early professional life.

He served as Presidential Campaign Platform Spokesperson for Presidential aspirant Gilbert Teodoro of the then Ruling LAKAS-KAMPI-CMD during the 2010 Presidential Elections. During that time as well, he served simultaneously as the Spokesperson and Communications Director of Green Team 2010, the campaign volunteer organization of Presidential candidate Gilbert Teodoro. After the 2010 Elections, he became Secretary-General of the Young Overseers United through Hope (YOUTH) Philippines Inc., where he also served as General Manager of the Corporate Planning and Management Office for a period of one year. Currently, he is the Network Chairman of the PDP-Laban Youth Network and publishes a weekly article called "Trend Blazer" on the political website "The Lobbyist."



**Political Project: The Science of Candidate Selection: Diversifying Strategies through needs analysis and political evaluation in making competent candidates win party nomination and/ or Elections**

The political project entitled The Science of Candidate Selection: Diversifying Strategies through needs analysis and political evaluation in making competent candidates win party nomination and/ or Elections is a project intended to determine the tastes and preferences of voters in selecting national candidates. It was specifically designed to formulate both local and national campaign strategies to effectively carry out the brand and build the brand of a specific candidate en route to the next National Election. The study included various focus group discussions, event programs and political mapping and terrain analysis to determine the best strategy to be used for the next campaign season.



**Maria Theresa Pia Zamora, PHILIPPINES**

Ms. Zamora is representing the Davao Region in the Centrist Democratic Movement (CDM) Southern Mindanao. Ms. Zamora is an active member of the CDM movement and has organised various workshop and meetings to gather young leaders and share with them the centrist ideals and thus help to establish a just and humane Philippine society.

**Political Project: Goal Setting and Capacity Building among Centrist Democratic Movement Core Members**

In order to strengthen the Centrist Democratic Movement (CDM), Philippines, workshops and meetings were held to strengthen the core members of the CDM movement. Fifty core members were identified and asked to set a clear-cut direction of the Centrist Democratic Movement for the next 6 month. Lectures and Guidelines were imparted to these members. Upcoming strategies and new ways of advocating the CDM principals were an important part of these workshops. Presently, CDM has been expanding far and wide reaching key cities in the country inviting young professionals to take the challenge and be part of the Centrist Democratic Movement of the Philippines.



**Ronnel Saldua Español, PHILIPPINES**

Mr. Español has been involved in local politics since 1992 upon his election as Chairman of the Sangguniang Kabataan (youth council) at Barangay Spring, Alabel, Sarangani Province, Philippines. He served his constituents with utmost dedication, honesty and loyalty and in 1996 he run again as

SK Chairman and this time he was unopposed. He was voted as the President of the Municipal Youth Council Federation. In May 2001 local and national elections, he ran and fortunately won the position of No. 3 Municipal Councillor in the capital town of Sarangani Province and holds the record of being the youngest ever elected Municipal Councillor in the history of local politics in Alabel. He was being re-elected to the same position in May 2004 and 2007 elections.

**Political Project: WELGA Kabataan and WELGA Kababaihan (women).**

In 2009, Mr. Español had co-founded a group called WELGA Kabataan. As a result of the 1<sup>st</sup> session of KASYP and in order to speed up the preparation for the May 10, 2010 National and Local Elections, Mr. Español decided to organize the two sectors - the women and youth, to increase the chances of winning the whole slate. It was suggested that the group be called



WELGA *Kabataan* (youth) and WELGA *Kababaihan* (women). WELGA means **We** need **E**ducation, **L**ivelihood and **G**ood governance in **A**label. Through WELGA, the party leadership has been exposing young men and women to the real world of government service and in so doing, developing them to become good citizens of today and better leaders of tomorrow. The point has come where the WELGA Kabataan is committed to a cause, embrace and develop a

vision not only for themselves but also for the organization and the Municipality.



**Attaphol Wachirasirodom, THAILAND**

Mr. Attaphol Wachirasirodom work as lecturer at the School of Management Silpakorn University Thailand. Apart from his political activities, he also works for the Institute of Public Policy Study (IPPS) to take part in National Policy making and Civic Education.

### **Political Project: Thailand's Civic Education Strengthening Program**

The objective of the project entitled "Thailand's Civic Education Strengthening Program" (TCSP) is to develop a civic education curriculum for schools and university. TCSP is designed to be interactive program in order to encourage the youth to understand politics and to promote political participation through lectures and workshop on political subjects. The first step toward this goal was a two day seminar held in Silpakorn University IT campus from October 2-3, 2010. For the initial seminar, thirteen youth were invited. More seminars will be held to make the youth aware of their rights and duties as a citizen of Thailand.





**Lee Sze Yong, SINGAPORE**

Mr. Lee Sze Yong is the honorary secretary of MARUAH (Working Group for an ASEAN Human Rights Mechanism, Singapore). MARUAH is a non-governmental organisation (NGO) working on human rights issues in both Singapore and the regional level.

The word 'MARUAH' means Dignity in Malay, Singapore's national language. Human rights is about maintaining, restoring and reclaiming one's dignity at the individual, regional and international level. MARUAH has lobbied on issues like the death penalty, preventive detention, disability, election reform, and the situation in Burma/Myanmar.

Mr. Sze Yong currently works as an assistant manager in the Singapore Medical Association.

#### **Political Project: Monitor & Evaluation of the 2006 election promises of the People's Action Party (PAP)**

The election promises contained in the PAP 2006 election manifesto were extracted and evaluated, using the changes seen between 2006 and 2011. Some election promises could not be fully evaluated, due to insufficient information. For some election promises, improvements were seen, but not the entire promise was fulfilled. A few election promises were fulfilled, but the root causes of some issues remained.

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